

2018



Supporting Corporate Sponsorship Opportunities

Hello Business Owners!

The Panama City Beach Scottish Festival is a project of the CELTIC HERITAGE ALLIANCE, INC. and is a registered Not for Profit Organization with 501 (c) (3) tax status. The event is run entirely by volunteers dedicated to sharing our Celtic Heritage. We will be celebrating our **26th Anniversary on March 3, 2018**. The event began in Panama City as a project of Grace Presbyterian Church. In 2015 the event was turned over to a group of local Scots who reorganized the event to become more like the other Scottish Festivals around the United States. The festival has grown in attendance each year and now enjoys calling FRANK BROWN PARK on Panama City Beach our home. Guests who attend enjoy Celtic (Scottish & Irish) themed Musical Entertainment, Shopping, Food, Dancing, Scottish Highland Games Athletic Competition for Men and Women, Rugby Sevens matches, Children's Activities, a Tea Room, Border Collies Herding Sheep, Bagpipe Bands, and Clans offering Genealogy information, and a Parade of Tartans. Each year we add a few more events to keep our event exciting and fresh! This is a family friendly event with activities and entertainment for all ages. **Attendance in 2017 was approximately 7,000** with a mix of locals and visitors from all over Florida, Georgia, Alabama, North Carolina and many Northern Winter visitors and even a few from England and Scotland!

We invite you to help support our Scottish Festival and we are offering you some amazing Advertising Opportunities. As soon as you commit your support we will begin promoting your company in all of our Advertising on Social Media, all print advertising and at all Fund Raising events held monthly. Most of the Sponsorship Levels below will only be available to ONE Sponsor making you the Official Supporting Sponsor of the Panama City Beach Scottish Festival.

Sponsorships purchased TODAY will immediately be included in all of our Social Media advertising as well as listed on our New Website and included on any printed brochures. Here is your chance to enjoy several months of advertising prior to the March 3, 2018 Scottish Festival!

We are excited about you joining as a Supporting Sponsor and look forward to seeing you at our Festival! Please feel free to contact me if you have any questions?

Yours Aye!

Joyce C. Oakley

President – Panama City Beach Scottish Festival

850-556-5714

PCScotFest@aol.com



Panama City Beach Scottish Festival

Supporting Corporate Sponsorship Opportunities

PREMIER SPONSOR **SOLD!!! – Thank you Panama City Beach!**

- Logo Listing on Website as **Premier** Sponsor
- Logo Listing on Facebook as **Premier** Sponsor
- Logo Included in all Social Media blasts
- Stage mentions by MC throughout the day
- Listed as a **Premier** Sponsor on all brochures, flyers & posters
- Listed as a **Premier** Sponsor on back of Festival Tee shirt
- Listed as a Premier Sponsor and featured on the inside cover of the Festival Program (full page)**
- Listed as a **Premier** Sponsor on E-blast banner
- Two Banners listing you as a **Premier** Sponsor to be displayed on parking fencing & Athletic field
 - ** 8 Whisky Tasting Tickets
 - ** Invitation to attend Sponsors Reception - **Reserved table for 8 persons**
 - ** 8 VIP Festival Tickets ** 8 VIP Tent Access Passes
 - ** 16 Festival Beverage Tickets
- ** Designated Festival VIP Parking Passes (4 spaces with signs stating “This space reserved for....”)

Main Stage Sponsor **SOLD!!! – Thank you Florida Lottery !**

Use of the Florida Lottery Showvan Stage for our MAIN STAGE!

- Logo Listing on Website
- Logo Listing on Facebook
- Logo Included in all Social Media blasts
- Logo Listed on all brochures, flyers & posters
- Logo Listed on back of festival Tee-shirt as Sponsor
- Full page ad in Festival Program
- E-blast banner
- Banner listing Sponsor name level to be on festival fencing
- Listed on the Sponsor Board beside main stage
 - ** 2 Invitations to attend Sponsors Reception
 - ** 2 VIP Festival Tickets ** 3 VIP Tent Access
 - ** 6 Festival Drink Tickets ** 2 VIP Parking Passes

CEILIDH SPONSOR & Host **SOLD!!! – Thank you Sharky’s!**

As HOST of the Ceilidh the Festival will promote this Venue as the Official Host of the 2018 Ceilidh. The festival will provide the live music by the Entertainers performing at festival for the Ceilidh. This event is open to public with no admission fees. Host retains all proceeds from the sale of food and beverages during the Ceilidh.

Logo Listing on Website

Logo Listing on Facebook

Logo Listed on back of festival Tee-shirt as Sponsor

Listed on all brochures, flyers & posters as **2018 CEILIDH HOST**

Half page ad in Festival Program

Listed on the Sponsor Board beside main stage

**** 2 Invitations to attend Sponsors Reception**

**** 2 VIP Festival Tickets**

**** 2 VIP Tent Access**

**** 4 Festival Drink Tickets**

**** 2 VIP Parking Passes**

\$ 10,000.00 ENTERTAINMENT SPONSOR

Funds will be designated for the Pipe Band fees, Entertainers fees and expenses.

Logo Listing on Website as **Entertainment** Sponsor

Logo Listing on Facebook as **Entertainment** Sponsor

Logo Included in all Social Media blasts

Stage mentions by MC throughout the day

Listed as **Entertainment** Sponsor on all brochures, flyers & posters

Listed as **Entertainment** Sponsor on back of Festival Tee shirt

Listed as **Entertainment** Sponsor with a Full Page Ad in Festival Program

Listed as **Entertainment** Sponsor on E-blast banner

Two Banners listing you as **Entertainment** Sponsor to be displayed on parking fencing & Athletic field

Listed as **Entertainment** Sponsor on the Sponsor Board beside main stage

**** Whisky Tasting Tickets (6)**

**** Invitation to attend Sponsors Reception - Reserved table for 6 persons**

**** 6 VIP Festival Tickets**

**** 6 VIP Tent Access Passes**

**** 12 Festival Beverage Tickets**

**** Designated Festival VIP Parking Passes (3 spaces with signs stating “This space reserved for....”)**

\$ 7,000.00 TENT SPONSOR

Funds will be designated for the expense of renting Tents, tables and chairs for the event. New in 2018 we will be adding TWO dining tents with tables, chairs and table coverings. The larger tent will be near the Main Stage the other smaller tent will be placed in the Celtic Kid’s Corner area for family use.

Logo Listing on Website

Logo Listing on Facebook

Logo Included in all Social Media blasts

Logo Listed on all brochures, flyers & posters

Logo Listed on back of festival Tee-shirt as Sponsor

Full page ad in Festival Program

E-blast banner

Banner listing Sponsor name level to be on festival fencing

Listed on the Sponsor Board beside main stage

**** 2 Invitations to attend Sponsors Reception**

**** 4 VIP Festival Tickets**

**** 4 VIP Tent Access**

**** 8 Festival Drink Tickets**

**** 2 VIP Parking Passes**

\$ 6,000.00 Fence Rental Sponsor

Funds will be designated for the expenses of renting fencing to secure the festival grounds.

- Logo Listing on Facebook
- Logo Listing on Website
- Logo Included in all Social Media blasts
- Logo Listed on all brochures, flyers & posters
- Logo Listed on back of festival Tee-shirt as Sponsor
- Full page ad in Festival Program
- E-blast banner
- Two Banners listing Sponsor name level to be on parking fencing & Athletic field
- Listed on the Sponsor Board beside main stage
 - ** 2 Invitations to attend Sponsors Reception
 - ** 4 VIP Festival Tickets
 - ** 8 Festival Drink Tickets
 - ** 4 VIP Tent Access
 - ** 2 VIP Parking Passes

\$ 5,000.00 PRINTING & SIGN SPONSOR

This **IN KIND** Sponsorship would be to cover the cost of printing Posters, Flyers, Festival Programs, Admission Tickets and the Sponsors Leader Type board to be placed by the Main Stage featuring all of the Corporate Sponsors. (Like used at golf tournaments)

- Logo Listing on Website
- Logo Listing on Facebook
- Logo Included in all Social Media blasts
- Listed on all brochures, flyers & posters
- Logo Listed on back of festival Tee-shirt as Sponsor
- Full page ad in Festival Program
- E-blast banner
- Banner listing Sponsor name level to be on festival fencing
- Listed on the Sponsor Board beside main stage
 - ** 2 Invitations to attend Sponsors Reception
 - ** 3 VIP Festival Tickets
 - ** 6 Festival Drink Tickets
 - ** 3 VIP Tent Access
 - ** 2 VIP Parking Passes

\$ 3,300.00 McMedics & Festival Security

Funds will be designated for the expenses of Securing the festival grounds prior to and during the Festival by the hiring of EMT Services, Bay County Sherriff's deputies, and Uniformed Security.

- Logo Listing on Website
- Logo Included in all Social Media blasts
- Logo Listed on all brochures, flyers & posters
- Logo Listed on back of festival Tee-shirt as Sponsor
- Full page ad in Festival Program
- E-blast banner
- Two Banners listing Sponsor name level to be on parking fencing & Athletic field
- Listed on the Sponsor Board beside main stage
 - ** Whisky Tasting Tickets (4)
 - ** 4 Invitations to attend Sponsors Reception
 - ** 2 VIP Festival Tickets
 - ** 4 Festival Drink Tickets
 - ** 2 VIP Tent Access
 - ** 2 VIP Parking Passes

\$ 3,000.00 ACCOMMODATIONS SPONSOR

This **IN KIND** Sponsorship is to cover the cost of rooming all Entertainers, Judges and Guests of Honor. Banquet room space for Sponsors Reception and use of a Conference Room for our Whisky Tasting Seminar.

Logo Listing on Website

Logo Listing on Facebook

Logo Included in all Social Media blasts

Logo Listed on all brochures, flyers & posters

Logo Listed on back of festival Tee-shirt as Sponsor

Full page ad in Festival Program

Listed on the Sponsor Board beside main stage

 ** 2 Invitations to attend Sponsors Reception

 ** 2 VIP Festival Tickets

 ** 2 VIP Tent Access

 ** 4 Festival Drink Tickets

 ** 2 VIP Parking Passes

\$ 3,000.00 SOUND SPONSOR

Funds will be designated for the expense of the Main Stage Sound System and Sound Technicians.

Logo Listing on Website

Logo Listing on Facebook

Logo Included in all Social Media blasts

Logo Listed on all brochures, flyers & posters

Logo Listed on back of festival Tee-shirt as Sponsor

Full page ad in Festival Program

E-blast banner

Banner listing Sponsor name level to be on festival fencing

Listed on the Sponsor Board beside main stage

 ** 2 Invitations to attend Sponsors Reception

 ** 2 VIP Festival Tickets

 ** 2 VIP Tent Access

 ** 4 Festival Drink Tickets

 ** 2 VIP Parking Passes

\$1,900.00 HIGHLAND GAMES SPONSOR

As Sponsor of the Highland Games, your Sponsorship will cover the costs of the Athletes prizes and awards, Judges Fees and expenses and equipment rental. The Highland Games competition is a sanctioned athletic competition for both men and women athletes.

Logo Listing on Website

Logo Listing on Facebook

Logo Listed on back of festival Tee-shirt as Sponsor

Banner on Athletic field fencing

Half page ad in Festival Program

 ** 2 Invitations to attend Sponsors Reception

 ** 2 VIP Festival Tickets

 ** 2 VIP Tent Access

 ** 4 Festival Drink Tickets

 ** 2 VIP Parking Passes

\$ 1,800.00 COMFORT STATION SPONSOR **SOLD!!! – Thank you Gilmore Resorts!**

Porta Potties and hand washing stations are an essential part of festival.

Logo Listing on Website

Logo Listing on Facebook

Logo Listed on back of festival Tee-shirt as Sponsor

Half page ad in Festival Program

** 2 Invitations to attend Sponsors Reception

** 6 VIP Festival Tickets

** 2 VIP Tent Access

** 4 Festival Drink Tickets

** 2 VIP Parking Passes

\$ 1,000.00 TRANSPORTATION SPONSOR **SOLD!!! – Bay Heating & Cooling !**

Golf carts are needed for Committee Members to move about the festival site as needed, and to help transport guests with special needs. Rental of a U-Haul type trailer is also needed to transport equipment to the festival and store items during the festival.

Logo Listing on Website

Logo Listing on Facebook

Logo Listed on back of festival Tee-shirt as Sponsor

Quarter page ad in Festival Program

** 2 Invitations to attend Sponsors Reception

** 2 VIP Festival Tickets

** 2 VIP Tent Access

** 1 VIP Parking Passes

\$ 1,000.00 CATERING SPONSOR **SOLD!!! – Edward Jones !**

This Sponsorship will cover the cost of food, beverages for VOLUNTEERS during Set-Up and Take down days as well as the day of the Festival.

Logo Listing on Website

Logo Listing on Facebook

Logo Listed on back of festival Tee-shirt as Sponsor

Quarter page ad in Festival Program

** 2 Invitations to attend Sponsors Reception

** 2 VIP Festival Tickets

** 2 VIP Tent Access

** 1 VIP Parking Passes

\$ 700.00 CELTIC KIDS CORNER SPONSOR

This year we are adding new Children's events including costume contests, Fairy Garden contests, and some age appropriate athletic competition. Funds from this sponsorship will be designated for purchasing awards, prizes, equipment and souvenir type gifts for all children who visit the Kids Corner.

Logo Listing on Website

Logo Listing on Facebook

Logo Listed on back of festival Tee-shirt as Sponsor

Quarter page ad in Festival Program

** 2 VIP Festival Tickets

** 2 VIP Tent Access

** 1 VIP Parking Pass

\$ 600.00 STORAGE SPONSOR SOLD!!! – Thank you Pack Rat Storage!

*This **IN KIND** Sponsorship is in exchange for 12 months use of a storage unit for Festival items.*

Banner on Festival Fencing

Logo Listing on Website

Logo Listing on Facebook

Quarter page ad in Festival Program

** 2 VIP Festival Tickets

** 2 VIP Tent Access

** 1 VIP Parking Pass

\$ 600.00 FRIENDS OF THE FESTIVAL SPONSOR (No limit to the number of businesses this level can be sold to)

This Sponsorship is designed to offer some of the advertising benefits offered to Corporate Sponsors and is not limited or exclusive.

Banner on Festival Fencing

Logo Listing on Website

Logo Listing on Facebook

Quarter page ad in Festival Program

** 2 VIP Festival Tickets

** 2 VIP Tent Access

** 2 VIP Parking Passes

Thank you Travel Ventures – Friends of the Festival Sponsor

\$ 500.00 BANNER SPONSOR (No limit to the number of businesses this level can be sold to)

Vinyl banners will be made using your artwork or we can help you design a banner to promote your business. Banners will be prominently posted on fencing at the Festival site. We will hang your banners for you, and take them down and store them for you after the festival.

Banner on Festival Fencing

Logo Listing on Website

Logo Listing on Facebook

Quarter page ad in Festival Program

** 2 VIP Festival Tickets

** 2 VIP Tent Access

** 1 VIP Parking Pass



Make Checks Payable to:

**Panama City Beach Scottish Festival
PO Box 20274
Panama City Beach, FL 32417**

Credit Card Payments with a 3% Transaction fee may be made by contacting:

Treasurer Phil Livera @ (850) 625-6349 or by email: pcbsfpay1@gmail.com

For more information about the Festival visit our website: www.PCBeachScotFestival.com

Revised 12/5/2017